

Introducing an innovative program from Nationwide®

# Drive the 5

Ensuring safe travel on the road is essential to you and your business. **Drive the 5** is a program designed to enhance safety for drivers in the agriculture, food, and fuel sectors by emphasizing five key principles of road safety.

Nationwide is driven to help prevent the leading causes of vehicle accidents.

- Motor vehicle crashes are the #1 cause of work-related deaths in the U.S.<sup>1</sup>
- From 2011-2020, more than 17,000 workers in the U.S. died in a work-related motor vehicle crash.<sup>1</sup>
- Approximately 54 percent of all fatal crashes involving large trucks occurred in rural areas.<sup>2</sup>
- In 2019 alone, work-related crashes cost employers \$39 billion.<sup>1</sup>

<sup>1</sup> Centers for Disease Control and Prevention (CDC)/The National Institute for Occupational Safety and Health (NIOSH) Crash Facts

<sup>2</sup> Federal Motor Carrier Safety Administration (FMCSA) Large Truck and Bus crash facts 2021

## Distracted free

Distracted driving is the number one cause of vehicle accidents. Agricultural drivers must know how to avoid a multitude of distractions to stay focused.

## Rested and alert

Drowsy driving can cause drivers to be less aware of the road ahead of them. Drivers should be well rested and recognize signs of fatigue.

## Impairment free

Drugs and alcohol cloud an operator's judgment and ability to react to changing conditions on the roadway. You should never pair driving with alcohol or drugs.

## Vehicle maintained

A well-maintained vehicle minimizes the chances of damage and accidents due to ineffective lights, brakes, and tires. Regular maintenance is essential.

## Environment aware

Whether on an interstate highway or a rural gravel road, staying aware may help drivers to react quickly to prevent or avoid an accident.

Learn how to integrate the **Drive the 5** principles on your farm or agribusiness with tools and resources to help drivers stay safe on the road.

Visit [MyNSightOnline.com/DriveThe5](https://MyNSightOnline.com/DriveThe5) to get started or contact [RMSolutions@nationwide.com](mailto:RMSolutions@nationwide.com).

NationwideAgribusiness.com

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